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## Simon Ho, CFA

Head of Wealth Management

Simon Ho is the Head of Wealth Management of ZA Bank, Hong Kong's first virtual bank established by ZA International, the international arm of ZhongAn Online P&C Insurance Co., Ltd. (HKEX Stock code: 6060).

Simon is responsible for the setup and the development of the wealth management business, including the licensing application, product roadmap, user experience, product controls and governance. Simon plays a key role in delivering the leading wealth management experience to retail customers.

Prior to joining ZA Bank in 2022, Simon spent 7 years at HSBC Hong Kong with extensive experience in wealth management of retail banking.